## Closer Inspection

The Freedom
Series, released
in late 2006,
features the
Iwo Jima
Memorial,
which Bourke
incorporated to
reflect the
Arlington area.



Inspired by Picasso's famous 1949 lithograph "Dove," Bourke used paint, cardboard and old newspapers to create three images of doves for Convoy's spring 2008 **War & Peace series**.



The RUN-CNVY series (released in February 2007) is an homage to rap group **Run DMC**'s famous logo.

The story behind the number **52**? Bourke says: "The fifth letter of the alphabet is 'E' and the second is 'B,' which are my initials. It's a way of the designer saying, 'I'm here!' "



"The idea behind the name Convoy was to create a movement of people, like a skateboarding movement," Bourke says. "It sounds cheesy, but like 'soldiers of the streets' " — hence the militaristic 2005 Logo series.

Bourke admired the work of Florida artist Preston Silcox and commissioned him to create this handdrawn tattoo-like design for the 2009 **Anchors Away** 







"Our team was beginning to pick up a lot of momentum in the D.C. scene," Bourke says, which led him to create the May 2011 Team Head series. The board features the nine skaters Convoy sponsored, who ranged in age from 18 to 32.

Convoy sells standard

Canadian maple short boards (\$40-\$50).

Bourke estimates the company has sold 5,000 boards to date.

Roll call

A local skateboard company's eye-catching designs

BY KRIS CORONADO

When Eamonn Bourke wants to reflect on the work he has done in the past seven years, all the 29-year-old needs to do is look at the wall in his Alexandria home office. There, in two rows are 22 skateboards that Bourke has designed for Convoy Skateboards (www.convoyskateboards.com), which he and co-owner Chris Reichert launched in 2005.

What began as an idea between two Fairfax roommates who worked at a skate shop is now a full-fledged local brand. Today, Convoy sponsors eight skaters and is a host for area events. "It's a really diverse scene," Bourke says, with skaters of various ages from a wide variety of backgrounds.

Bourke creates two new designs every few months. "Kids these days want new stuff all the time, so you can't get a lot of life out of a graphic past six months to a year," he says. Once he finishes the designs, they're sent to a manufacturer in Colorado to be silk-screened or transferred to the boards. Convoy orders 50 to 100 of each design series, and if it sells well, orders more.

Here, a look at a few of its boards.

PHOTOGRAPHS BY BENJAMIN C. TANKERSLE

4 THE WASHINGTON POST MAGAZINE | JULY 1, 2012

